

COURSE SPECIFICATION
DOCUMENT

Academic School/Department:	Social Sciences
Programme:	Art History and Visual Culture International History Communications: Media Studies Fashion Management and Marketing
FHEQ Level:	4
Course Title:	History of Fashion
Course Code:	HST 4405
Student Engagement Hours:	120
Lectures:	22.5
Seminar / Tutorials:	22.5
Independent / Guided Learning:	75
Credits:	12 UK CATS credits 6 ECTS credits 3 US credits

Course Description:

This course analyses the history of fashion from a sociological perspective – covering the period from the beginning of the modern period to the present. Relationships between dress, fashion, class, political power, ethnicity and gender are investigated. While the primary focus is upon the historical development of western fashion global interconnections are investigated throughout the course.

Prerequisites: GEP 3180

Aims and Objectives:

- To study the international history of fashion in cross-cultural contexts
- To address the relationships fashion and factors such as power, class, ethnicity and gender
- To provide a background for eventual careers in fields which require articulate, clear thinking individuals with a grasp of international history
- To foster the acquisition, development and consolidation of a variety of historical and transferable skills through the study of particular themes in international history
- To promote critical engagement with a wide range of primary and secondary historical sources, and the development of both a succinct writing style and the ability to present complex arguments orally

Programme Outcomes:

International History: A4(i); A4(ii); B4(i); B4(ii); C4(i); C4(ii); C4(iii); D4(i); D4(ii)

Communications: Media Studies: A4(ii); B4(ii); C4(i); C4(iii); D4(i); D4(ii)

Art History and Visual Culture: A4ii, B4i, B4iii, C4ii, C4iii, D4ii, D4iii

Fashion Management and Marketing: A5, B1, B5, DI (Level 4)

A detailed list of the programme outcomes is found in the Programme Specification. This is located at the archive maintained by the Academic Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

- Demonstrate a broad understanding of international history as it applies to the theme of fashion
- Demonstrate broad insight into how the history of fashion can be approached from a dynamic and cross-cultural perspective
- Demonstrate the accumulation of a detailed body of comparative historical knowledge regarding fashion and dress, as well as an understanding of the main themes raised by this knowledge
- Demonstrate the ability to analyse a wide range of primary and secondary sources relating to the history of fashion, textiles and dress
- Show a fundamental grasp of methods for reading and interpreting printed primary source material
- Complete assigned work with a degree of clarity, competence and critical thinking, and a degree of independence and capacity for self-evaluation, appropriate for a 4000-level course

Indicative Content:

- Fashion and dress in the early modern period
- Class, morality, power & dress in the 17th century
- Clothing & commerce in the 18th century
- Modernity & fashion in the 19th century
- Fashion, politics and power between the wars
- Gender, culture & fashion in 20th century
- Fashion & globalization in the 21st century

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and are located at <https://www.richmond.ac.uk/university-policies/>

Teaching Methodology:

This is a survey course and taught through a combination of lectures, museum visits and seminar classes. Lectures are primarily designed to give an overview of the issues and problems on a particular topic, and thereby provide guidance for visits and seminar discussion. Seminars will be used for debates and group/sub-group discussion, and are intended to provide an interactive and participatory learning environment. Students are

expected to do the set readings for each week, and to be prepared to contribute to class discussion and discussion sub-groups. The general approach to classes is informal, and discussion is viewed as an essential part of learning.

Bibliography:

- English, Bonnie (2013) *A Cultural History of Fashion in the 20th and 21st Centuries. From Catwalk to Sidewalk*. London and New York: Bloomsbury
- Breward, Christopher (2003) *Fashion*. Oxford and New York: Oxford University Press
- Craik, Jennifer (2009) *Fashion: The Key Concepts*. Oxford and New York: Berg
- Crane, Diana (2000) *Fashion and its Social Agendas. Class, Gender and Identity in Clothing*. Chicago and London: The University of Chicago Press

See syllabus for complete reading list

Please Note: The core and the reference texts will be reviewed at the time of designing the semester syllabus

Change Log for this CSD:

Major or Minor Change?	Nature of Change	Date Approved & Approval Body	Change Actioned by Registry Services
Major	Change in level from 5000 to 4000	2 May approved by LTPC	
	Revision – annual update	May 2023	